Photo Albums

Writing

Tablets

49c Writing

\$2.25 Hemmed

Diapers

\$1.75 Silk

Gloves

10c 121/2c & 15c

Handkerchiefs

\$1.50 Bed

Pillows

69c Window

Shades

Up to \$1 Beaded

Handbags

.69

Galvanized Iron Water Pails

Strongly made; ten-quart trade size



Another Tremendous Value-Giving Sale of

# 1,500 New Wash Dresses

In Two Groups at Extraordinary Savings

Worth Up to \$5.98

Special! 500 Extra Size Dresses in the Sale Sizes  $42\frac{1}{2}$  to  $52\frac{1}{2}$ 

Worth Up to \$7.98



One good fortune follows closely upon the heels of another. The remarkable values offered in last week's sale of wash dresses are duplicated, if not surpassed, in tomorrow's offering of fifteen hundred Brand-new Summer Wash Frocks we obtained from several overstocked makers at a great sacrifice. But these delightfully cool and charming dresses must be seen to be appreciated. In every possible style and color and featuring trimming effects shown only in the higher priced models. Come early for best choice.

- —Imported Dotted Swisses
- -Ouality Dark Voiles
- —Soft Lustrous Linenes -Light Colored Voiles
- -Polka Dot Voiles
- —Fine Tissue Ginghams -Normandy Pattern Voiles
- -Novelty Ratinettes

-Tunic Dresses

- —Imported Ginghams
- —English Ginghams

50 different styles to select from. Models for misses, women and hard-to-fit women.

- Tailored Dresses
- -Trimmed Dresses
- -Pleated Dresses
- -Sport Dresses —Combination Dresses —Paneled Dresses

- —Embroidered Dresses —"Stylish Stout" Dresses

In fact, there's a style here to suit every woman. All the leading colors and combinations. Sizes 16 to 521/2 included. Goldenberg's-Second' Floor

## A New List of Phenomenal Barg



### Steel Scissors

Odd lots and broken assortments secured from one of the largest importers. Excellent quality steel, in an assortment of sizes and shapes, from the tiny needle-point embroidery and sewing-basket seissors to the large 6½-in.

cutting scissors...... Coldenberg's—First Floor.

July is the month for reducing summer stocks and It is the harvest time for economical shoppers, who find saving money on every need for the family and househ the store. Tomorrow we begin a new campaign of low two pages. A careful reading will prove profitable to ye

## 38c Beautiful Printed Voiles

38 and 40 Inches Wide—Light and Dark Effects

New and attractive styles in these popular wash fabrics for hot-weather frocks-of appealing fine, soft quality, dainty and sheer and certain of giving excellent service. The fact that our price is smaller than for many a day adds much to the interest of tomorrow's sale. A great variety of the most desirable styles, in both light and dark grounds.

The Dark Voiles come in navy, blue, brown and black grounds, with neat set designs, all-over scroll effects and stylish georgette. patterns.

The Light Voiles are in a beautiful and varied assortment of newest styles and colorings

59c Pongee Silks, 48c 35-inch Pongee Silks, a hand-some silk and cotton fabric, with rich lustrous finish; in all wanted street and evening shades.

35c Cotton Ramie, 24c 34-inch Cotton Ramie, a close woven, linen finish cotton fabric n a complete assortment of fast

89c Tan Pongee, 75c

32-inch Tan Pongee, a high-trade silk and cotton fabric with he stylish demi-rough weave. \$1.00 Dress Linen, 65c 36-inch Colored Dress Linen, close woven, pure linen grade, all wanted shades; fast colors.

45-inch Imported Swiss Organdy, one of the finest qualities, also the high standard Stoffel grade; extra fine, sheer, transparent, permanent finish that no amount of exposure nor washing will affect. Shown in a complete range of all wanted street, evening and pastel shades.

50c Mercerized Poplin 39c 36-inch Mercerized Poplin, a

fine yarn mercerized quality, with rich, lustrous, permanent finish; all wanted street and evening shades, also plenty of black and white.

\$1.25 Swiss Organdy, 69c | 68c Silk Stripe Voiles, 39c 35-inch Silk Stripe Voiles, dark grounds with handsome woven pure silk stripes; beautiful com-binations

> 38-inch Colored Organdy, a fine transparent quality, in a comdete assortment of street and vening shades. 38-Inch Dotted Voiles

35c Colored Organdy, 25c

One of the very newest fabrics for summer frocks; in brown, navy blue and black grounds, with the new improved white dots. Fine, sheer, two-ply qual-

\$1.00 Silk Eponge, 79c 36-inch Silk Eponge, in jade, gray, brown, Amazon, orange, copen and white. A popular fabric for dresses and suits.

50c Colored Voiles, 39c 41-inch Plain Color Voiles, very fine, sheer, two-ply quality, in all wanted street and evening shades. 50c Ratinspun, 39c

36-inch Ratinspun, a high-grade cotton fabric, with stylish crepe weave, rich mercerized finish. In a full range of colors, including the fashionable high sport shades.

Goldenberg's-First Floor.

## 89c Vestee Sets

Dainty Vestee Sets, with cuffs to match, of embroidered net and organdy eyelet embroidery; Tuxedo and Peter Pan shape

Kimono Guimpes, \$1.39 Net Guimpes, for wear with sleeveless dresses; trimmed with Val or Venice laces. Goldenberg's-First Floor





# Tomorrow---a DOLLAR SALE of

Gowns, Princess Slips, Combinations, Sateen and Muslin Petticoats, Pajamas, Step-ins-at a lowered price. Women who appreciate underwear nicety at small cost will find these garments most appealing. The careful cutting and workmanship, the tasteful designs, make them especially desirable, while the lowered price affords worth-while savings.

Nightgowns, \$1.00 Of plain or colored materials, sleeveless and short sleeve models, trimmed with narrow edgings; full cut.

Princess Slips, \$1.00 Of white nainsook; tailored and lace-trimmed yokes; square necks; all sizes.

\$1.29 Pajamas, \$1.00 Women's Two-piece Pajamas, with elastic flounce; assorted light colors; full cut.

\$1.25 Step=Ins, \$1.00 Women's Fancy Batiste Step-ins, white trimmed with colored picoted ruffle; full widths. Goldenberg's-Third Floor.

White Petticoats, \$1.00

\$1.29 "Flexo" Petticoats, \$1 Of soft-finish white muslin, with embroidery flounces and underruffle; adjustable waist

band. \$1.25 and \$1.50

Combinations, \$1.00 Women's Athletic Combina-tion Suits, of pink and white muslin and voile, square or cut with straps; sizes 36 to 44.

## \$2 Crepe de Chine

The weight and texture most desired for frocks, blouses, negliges and undergarments-heavy, firm woven quality, with high lustrous finish; all pure silk. You may choose from a large selection of street and evening shades, including flesh, pink, turquoise, jade, orange, gray, tan, navy, black and white. 40 inches

\$3 Canton Crepe, \$2.59 40-inch Colored Canton Crepe, I pure silk, heavy crepe-finish quality, in white, gray, tan, navy, brown, mohawk and black.

Goldenberg's-First Floor.

\$3 Crepe Satin, \$2.69 40-inch Crepe Sport Satin, extra

\$2.50 Sport Satin, \$2.09

40-inch Sport Satin, heavy satin-face finish, with handsome self-colored designs, in black and white.

Hair Brushes 48c Ironing Wax Pes. for
Chinese
Ironing
Wax, muslin covcred; wood
handles ...
Notion
Dept. \$1.35 Mosquito Netting 00

Wide-All Wanted Colors,

> heavy, high, lustrous crepe-finish quality, in white and black.

Women's \$3 to \$5 White Low Shoes \$1.95 pair



An opportunity that came unexpectedly enables us to offer these white shoes at 'way below their real values. Value-wise women will welcome this saving on stylish white footwear to go with light summer frocks.

Choice offered of white kid and white canvas oxfords and pumps, in a number of desirable styles, with military, Baby Louis and low walking heels. Welted, turned and McKay sewed soles. Some with rubber soles. Not every size of each style, but all sizes in the lot from 21/2

Men's \$1 and \$1.25

# Athletic Union

39c Pillowcases, 29c

42x36 Bleached Pillowcases, hand-torn and ironed; free from

\$3.50 Bedspreads, \$2.25

Crochet Bedspreads, full double-bed size; heavy raised Marsellies

19c Bleached Muslin, 14c

36-inch Bleached Muslin, a close-woven, soft-finish quality.

25c Unbleached Cotton, 16c

39-inch Unbleached Sheeting Cotton, a heavy, round-thread quality. Goldenberg's First Floor.



In a Rousing Sale at .....

Men, get all the summer underwear you will need in this sale-it is the outstanding event of the season!

"Luxedo" and other fine makes of Athletic Union Suits-kinds that have unusual merit. Of fine mercerized striped madras and soft finish 72x80 checked nainsook; made with closed crotch; full cut and perfectly finished. All first quality garments. Sizes 36 to 46.

Men's Suspenders, 35c Genuine President Suspenders, fine quality liste webbing, in stripes and plain colors; new stock.

Men's \$1.50 Union Suits, \$1.29 Genuine Porosknit Union Suits, white and ecru colors: short sleeves, knee or ankle length legs; closed crotch; perfect quality; sizes 34 to 46.

Men's Half Hose, 16c Mercerized Lisle Half Hose, black and plain colors; high-spliced heel; extra strongly reinforced sole and toe; irregular weaves of 39c values.

Men's \$3.50 Pajamas, \$2.29 Mercerized Striped Close woven Madras Pajamas, trimmed with silk loops; extra full cut sizes; perfect quality; plain colors; sizes A to D.

\$1.25 Seamless Sheets

81x90 Double-Bed Size—All First Quality

Full double-bed size sheets that not only offer very substantial savings, but insure excellent service. Finely finished and without a flaw-heavy round, even thread quality, free from starch or dressing. 81x90-inch size.

\$1.59 Bleached Sheets \$1.29 \$1x90 Seamless Bleached Sheets, made of extra heavy, round-thread sheeting cotton; double-bed size.

\$2 Bedspreads, \$1.69 63x90 White Dimity Bedspreads, single-bed size; perfect quality. 50c Pillowcases, 35c 45x36 Bleached Pillowcases, rge size: close-woven quality.

large size: close-w \$2.50 Bedspreads, \$2.19 White Dimity Bedspreads, full double-bed size; perfect quality.

Women's 79c Union Suits, 49c Light-weight Gauze Cotton

Union Suits, low neck and sleeveless; tight and loose knee; also in bodice style with lace-trimmed knee; some low neck and sleeveless, with closed crotch. Regular and extra sizes. Reduced to 49c a suit.

Women's 19c Vests, 121/2c Women's Summer-weight Gauze Cotton Vests, low neck and sleeveless; taped neck and

Women's 50c Union

Suits, 25c
Women's Gauze Cotton Union
Suits, low neck and sleeveless;
regular sizes only.

Children's \$1.25 Waist Suits, 79c

Children's Waist Suits, of cross-barred muslin, with elastic band and reinforced seat; garter attachment. Famous "Varsity" make; sizes 2 to 12 years. Boys' 59c Union Suits

39c Boys' Balbriggan Union Suits, ecru color; short sleeves and knee pants; siges 6 to 10 years. Goldenbarg's—First Floor.

Boys' and Girls' \$1 and \$1.25 Play Suits

Vacation play suits of wellwearing khaki, blue denim, and heavy blue chambray; low neck and short sleeve models, ankle or knee length style. Collar, pocket and belt trimmed with red. Metal riveted buttons with drop seats. Sizes 3 to 8 years. Styles for boys and girls.

Boys' \$2 to \$3 Wash Suits, \$1.45

Oliver Twist, Middy and Coat models, with long or short sleeves; plain colors and beautiful color combinations, also plain white; fine quality materials; warranted fast colors; sizes 2½ to 10 years.

Boys' \$1.50 to \$2 Flapper Suits, \$1.19 Ideal for summer wear for the boys from 3 to 12 years of age. Made of khaki cloth, with low neck and sport collar, short sleeves and separate belt; buttoned-on models; fast color material.

Boys' \$3 Flapper Suits \$1.69

Models for the larger boys from 8 to 14 years of age; sport shirts with straight knee pants; fine quality khaki cloth. Goldenberg's-Third Floor

Boys' 69c to 75c Pants 59c

Heavy-weight Khaki, gray crash and striped Daytonia cloth; straight knee, in sizes 4 to 1 years, knickerbockers, sizes 8 to 17 years.

July Clearance Sale of

## aces & Embroideries

Oriental Lace

Flouncings, deep scalloped edges; 36 inches \$1.39

Val Laces, Edvings and Insertions; an assortment of pretty matched patterns; various widths. 12 yards in each piece. Worth 79c Goldenberg's—First Floor.

Ruffled Embroideries, sheer Swiss, in an assortment of beautiful eyelet designs and ruffled effects; 27 inches 49c ruffled effects; 27 Inches wide

72-inch White Net, fine even mesh quality. Worth 59c yard.

Embroidery Skirtings, 9 inches wide; set finish cambric; pretty patterns. Worth 19c 29c yard.

Embroidered Flouncings, of fine sheer quality French organdy deeply embroidered and scalloped edges; 36 inches wide. Worth \$2.50 \$1.98 yard.

White Net Flouncing, ruffle trimmed; 36 inches wide, for summer frocks.